

QUAESTUS

NO. 22-23/ 2023

EDITORIAL BOARD

EDITORS IN CHIEF

CIPRIANA SAVA,
Associate professor PhD., Tibiscus
University of Timisoara

LUIZA CARAIVAN,
Dr. habil., Tibiscus University Timișoara

CONSULTATIVE BOARD

GROZDANKA BOGDANOVIC,
Professor PhD. University of Belgrad,
Technical Faculty Bor, Serbia

MIODRAG BRZAKOVIĆ,
PhD, Professor MEF, University
Business Academy, Novi Sad, Serbia

LAURA COROAMĂ-DORNEANU,
PhD. Université Paris-Est
IMAGER(EA3958)/LANGUenACT

JOZSEF GAL,
Dr. habil. Szeged University, Hungary

EMILIA GOGU,
Associate Professor PhD. ASE Bucuresti

DARJAN KARABAŠEVIĆ,
PhD, Professor MEF, University
Business Academy Novi Sad, Serbia

JESÚS LÓPEZ-RODRÍGUEZ,
Professor PhD, Dept. of Economic
Analysis and Business Administration,
University of Coruña, Spain

MIRELA MAZILU,
Professor PhD. University of Craiova,
Faculty of Social Sciences, Drobeta
Turnu Severin, Romania

ADRIAN MATEIA,
Associate professor PhD., Drăgan
University, Lugoj, Romania

ZEKERI MOMOH,
Department of Public Administration,
College of Management and Social
Sciences Salem University Lokoja,
Nigeria

CRISTINA NAGY,
Associate professor PhD., Tibiscus
University of Timisoara

SAMIR NURIĆ,
Professor PhD. University of Tuzla,
Bosnia and Herzegovina

OLUWASEUN SAMUEL OSADOLA,
Federal University Oye Ekiti, Nigeria
(Visiting researcher at the University of
Aberdeen, Scotland, United Kingdom)

ELENA PETKOVA,
Associate professor PhD. University “St.
Kliment Ohridski” Sofia, Bulgaria

FLORENTINA-ANICA PINTEA,
Associate professor PhD., Tibiscus
University of Timisoara

RADU RĂDUCAN,
Professor PhD., Tibiscus University of
Timisoara

LOREDANA - ILEANA VÎȘCU,
Professor PhD., Tibiscus University of
Timisoara

ALINA OANA MORAR-ZAMOȘTEANU,
Associate professor PhD., Tibiscus
University of Timisoara

MALIŠA ŽIŽOVIC,
Professor PhD. University of Kragujevac,
Serbia

BRIGITTA ZSOTER,
Dr. habil. Szeged University, Hungary

The QUAESTUS JOURNAL is published by
TIBISCUS UNIVERSITY OF TIMIȘOARA
Quaestus Multidisciplinary Research Journal is indexed in



INDEX COPERNICUS

and



Address: Str. Lascăr Catargiu nr. 6, Timișoara, cod 300566, România

Phone: 0256.494.655

E-mail: quaestus.ucdctm@gmail.com

<http://www.quaestus.ro/>
<https://www.quaestus.ro/en/>

ISSN 2285 – 424X
ISSN-L 2285 – 424X
ISSN online 2343-8134

Apare bianual

Editura Eurostampa
Timișoara, Bd. Revoluției din 1989 nr. 26
Tel.: 0256-204816
edituraeurostampa@gmail.com
www.eurostampa.ro
Tipărit la ***Eurostampa***

Contents

TOURISM AND SUSTAINABLE DEVELOPMENT

THE ROLE OF MODERN ACCESSIBLE MEDIA IN CULTURAL TOURISM CONSUMPTION: A CASE STUDY OF GORJ COUNTY MUSEUM	7
<i>Camelia TEODORESCU, Ion CĂLINOIU, Dumitru HORTOPAN, Ana Irina LEQUEUX-DINCĂ, Ioana VOINEA</i>	

ENVIRONMENTALISM AND SUSTAINABLE DEVELOPMENT: BEYOND POLITICAL STATEMENT	17
<i>Zekeri MOMOH</i>	

HISTORICAL MONUMENTS - SUPPORT FOR TOURISM IN THE GORJ SUBCARPATHIANS	35
<i>Cristina CRUCERU, Florian Alin BUTOI, Dumitru HORTOPAN, Adela BĂDULESCU, Aurel GHEORGHIAS</i>	

COTROCENI NATIONAL MUSEUM: A NEW BEGINNING, DIGITIZATION OF EXHIBITIONS, AND ITS ONLINE KNOWLEDGE	46
<i>Carmen Ileana DOBRESCU, Darius NESTORIUC</i>	

THE ROLE OF CULTURAL HERITAGE IN THE DEVELOPMENT OF THE TOURISM INDUSTRY IN CLUJ-NAPOCA MUNICIPALITY	64
<i>Aurel GHEORGHIAS, Elena Alina TUDOR, Cristina CRUCERU</i>	

THE ROLE OF RAIL TRANSPORT IN PROMOTING THE NATURAL AND CULTURAL TOURIST HERITAGE IN THE PRAHOVA VALLEY ...	75
<i>Adrian-Nicolae JIPA</i>	

ARCHITECTURE AS AN INDICATOR OF MULTICULTURALISM. CASE STUDY: CITY OF BRAILA	88
<i>Darius-Stefan NESTORIUC, Adrian Nicolae JIPA, Carmen Ileana DOBRESCU</i>	

CONSUMERS' PERCEPTION OF TOURISM OFFERS CREATED BY GENERATION Z	99
<i>Camelia TEODORESCU, Cristina CRUCERU, Nicoleta BIRA, Cristina CIOCOIU, Ana TUDOR</i>	

TOURISTS' ACCESS TO IMPORTANT MUSEUMS OF BUCHAREST FROM SATELLITE CITIES	110
<i>Camelia TEODORESCU, Alexandra CIOCLU, Laurentiu Stefan SZEMKOVICS, Bogdan PETRE</i>	

ASPECTS REGARDING ENTERTAINMENT IN TOURISM	121
<i>Cipriana SAVA</i>	

DEVELOPMENT OF THE TOURIST PLACE TAKOVO: MULTICRITERIA ANALYSIS FOR CONSTRUCTION OF CASTLE REPLICA	127
<i>Miodrag ŽIŽOVIĆ, Danica FATIĆ, Vučelja LEKIĆ, Mališa ŽIŽOVIĆ</i>	

EFFECT OF RECREATIONAL CENTRES ON URBAN DEVELOPMENT IN NIGERIA	137
<i>Afolabi Monisola TUNDE, Enekole Esther ADENIYI, Tomisin ODETOLA</i>	

MOVING TOWARDS AN ENVIRONMENTALLY SUSTAINABLE TOURISM INDUSTRY: DRAWING LESSONS FROM SEYCHELLES, EGYPT, AND MAURITIUS	147
<i>Boitumelo Caroline RASETHUNTSA</i>	

MANAGERIAL STRATEGIES

DIGITIZATION AND GDP	163
<i>Nicolae Adrian MATEIA</i>	

THE EVOLUTION OF QUALITY MANAGEMENT SYSTEMS IN SMES (IMM) IN ROMANIA	172
<i>Edward DEBELKA</i>	

USING PRESENTATIONS: AN APPROACH TO MORE EFFECTIVELY RESOLVING CUSTOMER COMPLAINTS IN THE AUTOMOTIVE INDUSTRY	179
<i>Cristina Diana SZOCS</i>	

SOCIAL AND EDUCATIONAL ENVIRONMENT

INTEGRATION OF OPEN EDUCATIONAL RESOURCES IN THE TEACHING OF ECONOMICS IN HIGH SCHOOL	191
<i>Nora Codruța CURTA</i>	

WHAT LIES IN THE SHADOW OF THE SELF-SERVICE CAR WASH? .	200
<i>Zeno GOZO</i>	

APPETITE FOR LITERATURE OR A TRIBUTE TO PLEASURE	217
<i>Luiza CARAIVAN</i>	