

Contents

MANAGERIAL STRATEGIES AND ORGANISATIONAL CULTURE

THE ROLE OF LIFELONG EDUCATION AND TRAINING IN HUMAN CAPITAL DEVELOPMENT	9
---	---

Dina Maria LUȚ

THE NEED OF VOCATIONAL TRAINING FOR MANAGERS IN THE COMPANIES FROM TIMIS COUNTY	19
--	----

Dina Maria LUȚ

THE OPERATION OF DISTRIBUTION CHANNELS FOR THE MARKETING OF PETROLEUM PRODUCTS	24
---	----

Florea VLAD, Ciprian PAVEL

UNIFACTORIAL ANALYSIS OF CORRELATIONS BETWEEN PUBLIC EXPENDITURE ON EDUCATION AND RELATED INDICATORS OF PRODUCTIVITY, AT MACROECONOMIC LEVEL	31
--	----

Janeta WEISZ

HUMAN RESOURCES TRAINING - ESSENTIAL CONDITION FOR THE DEVELOPMENT OF COMPETITIVENESS IN THE TOURISM FIELD IN ROMANIA	41
---	----

Cezar MILITARU, Adriana ZANFIR

QUANTITATIVE AND QUALITATIVE RECEPTION OF PETROLEUM PRODUCTS	49
---	----

Florea VLAD, Ciprian PAVEL, Adrian MATEIA

SOCIAL MEDIA FOR THE BUSINESS - SOMETHING THAT SHOULD NOT BE MISSED	55
--	----

Ciprian PAVEL, Florea VLAD

LEGISLATION IN TOURISM

ABOUT TANGIBLE IMMOVABLE GOODS – BY THEIR NATURE OR BY DESTINATION	63
---	----

Oana MOTICA

DISPUTE OVER LAND BOUNDARY WITHOUT RECOVERY OF PROPERTY	73
<i>Gheorghe PINTEALĂ</i>	
THE PSYCHOLOGY OF HEARING THE SUSPECT OR DEFENDANT	76
<i>Gheorghe PINTEALĂ</i>	
THE PARTITION	80
<i>Gheorghe PINTEALĂ</i>	
THEORETICAL CONSIDERATIONS CONCERNING CONSUMPTION CONCEPTS, CONSUMER AND CUSTOMER OF BANK LENDING SERVICES	85
<i>Mariana Rodica ȚIRLEA</i>	
THE EUROPEAN COMMISSION ATTRIBUTIONS AND FUNCTIONS	100
<i>Sorina Marilena ȘERONI</i>	
SOCIAL AND EDUCATIONAL ENVIRONMENT	
DIMITRIE CANTEMIR – AN ORTHODOX PRINCE AT EUROPE’S EDGE	113
<i>Christina Andreea MIȚARIU</i>	
A MIX BEYOND TIME: E-LEARNING AND SOCRATE’S MAIEUTICS	119
<i>Christina Andreea MIȚARIU</i>	
THE SEMANTICS OF ENGLISH TRANSITIVE VERBS AND THEIR TRANSLATIONAL EQUIVALENTS IN SERBIAN AND ROMANIAN	130
<i>Mihaela LAZOVIC, Slavoljub VICIC</i>	
ESPERANTO AND TOURISM	142
<i>Alenka DIVJAK</i>	
THE FACES OF THE NARRATIVE IN SOCIAL MEDIA: THE ROLE OF THE NARRATIVE TRANSMEDIA IN THE TOURISM DEVELOPMENT	154
<i>Ligia-Andreea POPA</i>	
DIGITAL TOURISM: A REVIEW OF TRENDS IN PROMOTING TOURISM ACTIVITIES	159
<i>Luiza CARAIVAN</i>	
REVIEW - CULTURAL TOURISM	163
<i>Laura-Ioana COROAMĂ</i>	

FINANCE AND ACCOUNTING

FINANCIAL ANALYSIS OF SETTING UP AN A SOLAR POWER PLANT	167
<i>Brigitta ZSOTER, Dalma DEAK</i>	
FINANCIAL PLANNING IN CONNECTION WITH ACCOMODATION DEVELOPMENT IN A SPORT CENTRE	172
<i>Brigitta ZSOTER</i>	
INFORMATION SYSTEMS AUDITING	178
<i>Radu Dorin LENGHEL, Miranda Petronella VLAD</i>	
CASE STUDY REGARDING THE CAUSES OF A COMPANY'S INSOLVENCY STATE	184
<i>Crăciun SABĂU, Cristina Mihaela NAGY</i>	
ACCOUNTING AND FISCAL ASPECTS REGARDING SALES OF FINISHED PRODUCTS IN SMALL ENTERPRISES (MICRO ENTERPRISES)	199
<i>Marius – Nicolae MICULESCU</i>	
PRACTICAL STUDY CONCERNING THE INFLUENCE OF THE FINANCIAL RESULT AND THE VALUE OF THE HERITAGE ON THE VALUE OF A SHARE	210
<i>Mariana Rodica ȚÎRLEA</i>	
INTERNAL AUDIT IN THE CONTEXT OF NATIONAL REGULATIONS ..	218
<i>Radu Dorin LENGHEL</i>	
SKILLS AND LOCATION IN A GEOGRAPHICAL ECONOMICS SETTING: THE CASE OF ROMANIA	225
<i>Rodríguez-Jesús LÓPEZ, Andres FAIÑA, Cosmin-Gabriel BOLEA</i>	

