SKILLS AND LOCATION IN A GEOGRAPHICAL ECONOMICS SETTING: THE CASE OF ROMANIA

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Abstract: *This paper looks at the link between human capital and geographical location for the Romanian regions based on the theoretical model developed in Redding and Schott´s (2003) paper. Using 2013 data on the different educational attainment levels for the 42 Romanian regions, it identifies that the percentage of individuals with medium and high educational levels is affected positively by the regions´ market access. Doubling market access would increase the percentage of individuals with medium and high educational levels between 22-25%. Moreover the econometric results show that between 45% and 59% of the spatial variation in human capital levels is explained by the market access variable. Some policy implications to overcome the costs remoteness imposes on human capital accumulation in Romania are also drawn.*
Key Words*: Geographical location, Market Access, Human Capital, Romania*
JEL Classification: R11, R12, R13, R14, F12, F23

1. Introduction

Human capital can broadly be defined as "...*the productive resources that focus on work resources, skills and knowledge*" (OECD) or "*human skills and capabilities generated by investments in education and health*" (WHO). From these definitions it is clear that human capital must play an important role in the economic development of countries and regions. In fact, aggregate human capital at national or regional level has been a recurrent variable in economic growth models (Barro, 1991, 1997; Barro and Lee, 1994; Benhabib and Spiegel, 1994; Englander and Gurney, 1994; Hanushek and Kim, 1995; Islam, 1995). However, despite of the wide scholarly agreement of its impact on economic growth there is little consensus on the exact contributions of the different measures and indicators of human capital to economic development (Levine and Renelt, 1992, Rodriguez-Pose and Vilalta-Buffi, 2005). Another important issue related to human capital and economic development and far less studied is the role the economic geography of a country or a region plays with respect to this relationship. At this point the fairly new branch of the spatial economics known as New Economic Geography (NEG) (Krugman 1991, 1992) has emerged as a new theory which emphasizes the role *second nature geography* variables or economic geography variables play with

respect to the spatial distribution of income and human capital across countries or regions as oppose to the role played by *first nature geography*[1] variables (Hall and Jones, 1999). The emphasis of a large number of empirical studies in the NEG literature has been put on the effects economic geography have on either cross-country or cross-regional per capita income differences. This has been done by testing the well known theoretical proposition that arises in standard core-periphery NEG models which is refer to as the nominal wage equation ((Brakman et al. 2004, Breinlich, 2006, Hanson, 2005, Overman et. al., 2003, Redding and Venables, 2004, Lopez-Rodriguez et al., 2011). However, recent theoretical developments within the NEG literature (Redding and Schott, 2003) has allowed to extend the empirical investigations to the analysis of the effects geographical location have on human capital accumulation.

Redding and Schott´s (2003) pioneering paper extend a standard two-sector New Economic Geography model to demonstrate that being located on the economic periphery can reduce the return to skills, thereby reducing incentives for investment in human capital accumulation. To our Knowledge, the only empirical investigation at country level of Redding and Schott´s (2003) model was carried out by Can Karahasan and Lopez-Bazo (2011) for the Spanish provinces. Their results indicate that the estimated impact of market access vanishes once several controls are included into the econometric specification. However, much more empirical studies on the relationship between human capital and location are needed in order to check for the robustness of the theoretical predictions of RS (2003) model.

This paper tries to add on this literature and partially fill in this gap by applying Redding and Schott´ (2003) framework to the case of Romania. The paper therefore stresses, for the case of the 42 Romanian regions, the importance of geographical location in human capital accumulation, showing that the percentage of individuals with medium and high educational attainment levels depends positively on the region´s market access whereas the opposite occurs for low educational attainment levels. Moreover, the econometric results show that in Romania between 45% and 59% of the spatial variation in human capital levels is explained by the region´s market access.

The rest of the paper is structured as follows: section 2 contains the theoretical framework in which the relationship between human capital accumulation and geographical location is established. Section 3 presents the econometric approach and data. Section 4 discusses the econometric results on

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1 By first nature geography we refer to the physical geography of a country (natural endowments, climate conditions, access to ports, airports, navigable rivers and so). Second nature geography refers to the economic geography, i.e. how far a country or region is from its consumer markets and from its input suppliers.

the link between educational attainment levels and remoteness. Finally section 5 presents the main conclusions and some policy implications.

2. *Theoretical framework*

The theoretical framework presented here is a short version of the Redding and Schott (2003) New Economic Geography model (NEG henceforth). The difference of our model with Redding and Schott´s (2003) model is in the modelling of the role played by intermediate goods. Contrary to Redding and Schott´s (2003) model we assume that the production of manufactured goods is carried out without using intermediates in the production of final output. The difference of this model with respect to standard two-sector NEG models such as Fujita et al. (1999) or Krugman (1991) is based on the introduction of endogenous human capital accumulation. To account for this new feature we consider a world in which we have R locations $i \in \{1,....,R\}$ and each location have a mass of consumers L_i. We assume that consumers are endowed with one unit of labour which is offered inelastically with zero disutility and that consumers choose endogenously whether to invest or not in becoming skilled. In the decision of becoming skilled a worker has to compare the costs of education to acquire those skills with the future benefits of been skilled, which for the purposes of this chapter can be summarized in the higher wages skilled workers perceive. Therefore, the critical part of the model is constructed over the individuals' human capital investment choice, which is formulated as:

$$w_i^s - w_i^u \geq \frac{h_i}{a(z)} w_i^u \tag{1}$$

Where w_i^s and w_i^u represents the wage level of skilled and unskilled workers respectively. The gap in the left-hand side of (1) is the wage premium, which should be higher than the cost of education defined in the right-hand side so that individuals have incentives to invest in education. The cost of education comprises two components: $a(z)$ represents individuals' ability to become skilled, which lowers the cost of education, and , h_i which accounts for the institutional environment and the public provision of education defined as an inverse measure, i.e., increasing h_i raises the cost of private education. From equation (2.1), Redding and Schott (2003) derived a skill indifference condition:

$$a^*_i = \frac{h_i}{(\frac{w_i^s}{w_i^u} - 1)} \tag{2}$$

Hence, a_i^* represents a critical level of ability at which individuals are indifferent to becoming skilled or remaining unskilled. As the relative wages of skilled workers increase, the cut-off for this critical level of ability falls. In turn, this means that the number of individuals with an economic incentive for becoming skilled increases. Therefore, it is the magnitude of the relative wage that determines the individuals' decision to invest in human capital.

In the same way as in standard models of NEG, this model assumes homothetic utility functions and the same preferences for all consumers, which are defined for the consumption of a homogeneous agricultural good and a set of differentiated manufactured goods. Focusing on the agriculture and manufacturing equilibrium conditions of the model, it is easily to endogenized human capital accumulation as a function of the geographical location of the regions.

The agricultural sector produces a homogeneous good under conditions of constant returns to scale. The production function can be given by the following expression:

$$Y_i = \theta_i^Y (S_i^Y)^\phi (L_i^Y)^{1-\phi}, \qquad 0 < \phi < 1 \qquad (3)$$

Y_i represents the output of the agricultural sector. In this sector the output is produced using a ϕ share of skilled workers and a $1-\phi$ share of unskilled workers. θ_i is a parameter representing the agricultural productivity in each location.

The manufacturing sector produces differentiated goods according to a technology which presents increasing returns to scale and where the production of each variety requires only primary factors of production (skilled and unskilled labour). The profit function of a typical firm at location i can be given by the following expression:

$$\Pi_i = \sum_{j=1}^{R} \frac{P_{ij}^M x_{ij}}{T_{ij}^M} - (w_i^S)^\alpha (w_i^U)^{1-\alpha} c_i (F + x_i) \qquad (4)$$

Where P_{ij}^M is the price at location j of one unit produced at location i, w_i^S is the wage of skilled workers with a share (α) in the total costs, w_i^U is the wage of unskilled workers with a share ($1-\alpha$) in the total costs, c_i is a marginal input specific to each location representing a technology index. F is a fixed cost of production and $x_i = \sum_{j=1}^{R} x_{ij}$ is the total output produced by the company for all markets it serves. Manufactured goods are traded between different locations

incurring iceberg transportations costs, in other words a fraction of the good carried from location i to location j is melt in transit, so that for one unit to reach location j $T_{ij}^M > 1$ units must be sent from i location. Regarding to the producer's equilibrium, the agricultural sector operates under a scheme of perfect competition which implies that price must be equal to the marginal costs of production:

$$P_i^Y = 1 = \frac{1}{\theta_i^Y}(w_i^S)^\phi (w_i^U)^{1-\phi} \tag{5}$$

As we choose the output of agricultural good as numeraire, we assign a price equal to 1 so that $P_i^Y = 1$ for all goods produced in different i locations. Once we solve for the first order conditions of profit maximization, the expression in the manufacturing sector implies:

$$(w_i^S)^\alpha (w_i^U)^{1-\alpha} = \xi c_i^{-1}(MA_i)^{\frac{1}{\sigma}} \tag{6}$$

where $\xi = \dfrac{\sigma - 1}{\sigma}$ is a constant, c_i is the parameter that reflects differences in technology between locations, $MA_i = \sum_{j=1}^R (T_{ij}^M)^{1-\sigma} E_j G_j^{\sigma-1}$ is the market access at location i, σ the elasticity of substitution between varieties of manufactured goods, E_j represents the total expenditure on manufacturing goods at location j and G_j is the price index for them.

The expression (2.6) is another way of conceiving the nominal wage equation from standard core-periphery NEG models. The wage equation in (6) "pins down the maximum wages of skilled and unskilled workers that a firm in country i can afford to pay, given demand for its products (…), and given the cost of intermediate inputs (…)" (Redding and Schott, 2003 p. 523).

Combining the zero profit conditions of the constant returns to scale sector (agriculture) and of manufacturing with the skill indifference condition in (2), Redding and Schott (2003) are able to characterize the equilibrium relationship between geographical location and endogenous human capital investments. Taking logarithms and totally differentiating expressions (5) and (6) an expression that relates geographical location with endogenous human capital investments can be obtained.

$$0 = \phi \frac{dw_i^S}{w_i^S} + (1-\phi)\frac{dw_i^U}{w_i^U} \tag{7}$$

$$\alpha \frac{dw_i^S}{w_i^S} + (1-\alpha)\frac{dw_i^U}{w_i^U} = \frac{1}{\sigma}\frac{dMA_i}{MA_i} \tag{8}$$

Considering equations (7) and (8) one can show that, if we make a shock so that the equilibrium value of market access decreases (MA_i), if the manufacturing sector is relatively skilled labour intense with respect to the agricultural sector, the new equilibrium is characterized by relatively lower wages of skilled workers. Therefore, this new equilibrium implies a higher critical level in terms of skills above which individuals prefer to invest in education and become skilled and thus we will have a lower supply of skilled workers[2].

From the zero profit condition in the agriculture sector (Eq. 5) we can express the derivative of the wage of unskilled workers as follows:

$$\frac{dw_i^U}{w_i^U} = -\frac{\varphi}{(1-\varphi)}\frac{dw_i^S}{w_i^S} \tag{9}$$

If we now substitute expression (2.9) into the zero profit condition of the manufacturing sector we get the following expression. (Renamed $(1-\alpha)=\beta$)

$$\tag{10}$$

$$(\alpha - \frac{\beta\phi}{1-\phi})\frac{dw_i^S}{w_i^S} = -\left[\frac{1}{\sigma}\right]\gamma$$

Knowing that:
$$(\alpha - \frac{\beta\phi}{1-\phi}) > 0 \quad \Longleftrightarrow \quad \frac{\alpha}{\beta} > \frac{\phi}{1-\phi}$$

so
$$\frac{dw_i^U}{w_i^U} > 0 \quad \frac{dw_i^S}{w_i^S} < 0 \quad \frac{d(w_i^S/w_i^U)}{w_i^S/w_i^U} < 0$$

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[2] This conclusion is based on the fact that the number of individuals with higher and higher levels of skills decreases as we seek them into a given population set.

From these expressions it can be deduced that if a region becomes remote (in the sense that market access fall) and assuming that manufacturing production is skill intensive, then the new equilibrium will be characterized by a lower relative wage of skilled workers[3.] Returning to the critical level of ability, this decline in the relative wages of skilled workers means a lower incentive to invest in human capital. Accordingly, the number of skilled workers can also be expected to fall in that region.

This is the argument underpinning the connection between the spatial distribution of human capital and market access, as the relative wages of skilled workers are predicted to be lower in the remote regions and, hence, the critical level of ability (a_i^*) to be higher, which means a lower incentive to accumulate human capital. The intuitive idea is that an increase in remoteness (a negative shock in the equilibrium value of market access in equation #8) causes higher transport costs to firms in selling their products, which has the same effect as a reduction in the relative price of the manufactured goods. Therefore if manufacturing goods compare with agricultural ones are relatively skill-intense, firms will have less valued added left to remunerate their skilled workers in the economic peripheral locations (low market access locations according to the variables of the model). This reduction in the amount of valued added generated by the manufacturing sector will be translated into a relatively lower salary to the skilled labour in these regions. This lower salary will reduce the incentives to invest in becoming skilled and therefore this incentives shrinking will lead to a lower proportion of skilled labour in peripheral regions compare with more central locations. In this sense, economic remoteness will mean a penalty for human capital investments and also for the economic development of those locations.

1. Econometric Approach and Data

In this section we present the econometric approach we will use in the empirical estimations carried out in the next section of the paper. The theoretical propositions arising from the model can be estimating by running the following regression equation:

$$Ln(EA_i) = \alpha_0 + \alpha_1 \ln(MA_i) + \varepsilon_i \tag{11}$$

EA_i represents the educational attainment level in region "i", MA_i represents the market access for region i and ε_i represents the error term. Equation (11) allows us to check if there is a spatial educational attainment structure in

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[3] A fall in *market access* with the initial equilibrium market prices results in a decrease in the size of the manufacturing sector and, thus, in an excess of skilled labour. Hence, the nominal skilled wage is lower and the nominal unskilled wage is higher in the new equilibrium

Romania, i.e., namely whether there is a positive correlation between secondary and tertiary educational attainment levels and market access or alternatively if those regions which have a high market access index are also the regions with relatively high levels of education. We begin by examining how much of the variation in cross regional human capital can be explained when only including information on market access. This provides the basis for our baseline estimation where we assume that the error term is uncorrelated with the explanatory variables. Considering that this assumption can be violated and therefore the coefficient estimates be biased and inconsistent, we also present estimates using instrumental variables regression.

In order to control for the effects of outlying observations, we also estimate this alternative specification:

$$Ln(EA_{\mathrm{i}}) = \alpha_0 + \alpha_1 \ln MA_i + \sum_{n=1}^{N} \gamma_n X_{i,n} + \varepsilon_i \qquad (12)$$

Where X_{in} is a control variable and γ_{in} is the correspondent coefficient.

To complement the estimations of different equations for different educational attainment levels, we also report the results of two alternative estimations based on transformations in the definition of the dependent variable. The first transformation of the dependent variable consists of ranking Romanian regions given the values 1 if low educational attainment is the highest share of educational attainment for a particular region and 2 if it is medium and high and then estimate and ordered probit model. The second transformation consists of estimating a single equation where the dependent variable is the average years of schooling in each region instead of educational attainments.

The dependent variable in the regression equation is the logarithm of educational attainment levels. We define two different types of educational attainment levels. In first place we consider the percentage of each Romanian region´s population that has attained secondary and tertiary education which will be labelled in the econometric estimations as *log Higher Education.* In second place we define a new educational attainment level variable which takes in the percentage of each Romanian region´s population that has attained primary education which is labelled in the estimations as *log Lower Education.* The former definition of the dependent variable, according to the model´s prediction, is a direct way to test for the validity of the forces put at work in the model whereas the latter definition of the dependent variable will constitute and indirect way to test model´s prediction. Both higher and lower educational attainment levels data are taken from the Romanian National Statistical Institute (INSSE) and refer to the year 2013.

The variable on the right hand side of expression (#11) is the regions´ market access. Taking into account that the market access of a region "i" is a distance-weighted sum of the volume of economic activity in the surrounding regions, we build a market access variable which takes as a proxy for the volume of economic activity the total gross domestic product in each region. For the calculation of the discount factor included in the market access variable, we use the distances measured in Kms between the capital cities of each Romanian region. Data on each region gross domestic product is taken from INSSE and refers to 2013 and the data for the distances between capital cities comes from the website www.travelworld.ro

For the calculation of the internal distance within each region, it is approximated by a function that is proportional to the square root of each region´s area. The expression used for calculation is $0.66\sqrt{\dfrac{Area}{\pi}}$ where "Area" represents the size of the region expressed in km2. This expression gives the average distance between two points on a circular location (see Crozet 2004, Head and Mayer, 2000, and Nitsch 2000) for a discussion of this measure of internal distance).

2. Empirical Analysis

Table 1 records 2013 data on the percentage of each Romanian region´s population that has attained primary education (labelled in the table as lower education) or secondary and tertiary education (labelled in the table as higher education). As it can be seen from the table, the educational attainment levels across Romanian regions vary greatly. The highest percentages of higher education are reach in the so called *economic centers* of Romania; Bucharest, Iasi, Cluj-Napoca, Constanta, Dolj, Timis, Sibis and Gorj where also the country's main universities are located. The percentages figures on higher education in these regions are well above the Country´s average (6.16%) being Dolj the region which ranks at the top (17.85%). On the other site, the Romanian regions located far from the above poles of growth in the so called *Romanian economic periphery* such as Piatra-Neamţ Târgu Mureş, Tulcea, Satu Mare, Botosani, Vaslui, Olt, Teleorman have figures on higher education below the country's average (6.16%).

Table 1: Educational attainment levels in Romania (2013)

| Region	Lower Education	Higer Education	Region	Lower Education	Higer Education
BUCHAREST	9,47	11,35	Harghita	12,74	4,75
Alba	11,52	6,03	Hunedoara	10,55	6,37
Arad	11,27	7,24	Ialomita	11,63	4,08
Arges	11,32	5,75	Iasi	13,42	10,55
Bacau	12,84	5,10	Ilfov	9,60	2,09
Bihor	12,42	7,36	Maramures	11,70	5,78
Bistrita-Nasaud	13,58	5,53	Mehedinti	10,75	6,15
Botosani	13,87	4,53	Mures	12,60	5,97
Brasov	11,31	7,12	Neamt	12,19	5,08
Braila	11,40	4,86	Olt	10,81	5,30
Buzau	11,66	3,96	Prahova	10,97	5,36
Caras-Severin	10,91	5,05	Satu Mare	12,55	4,73
Calarasi	11,78	3,64	Salaj	12,99	4,88
Cluj	9,92	11,21	Sibiu	12,54	7,62
Constanta	11,87	7,94	Suceava	14,11	6,74
Covasna	13,36	4,22	Teleorman	9,74	4,20
Dambovita	10,89	4,83	Timis	10,26	8,89
Dolj	24,76	17,85	Tulcea	11,98	4,09
Galati	11,98	6,83	Vaslui	14,59	4,97
Giurgiu	10,96	2,94	Valcea	11,17	5,51
Gorj	12,04	7,76	Vrancea	11,74	4,31
Average	12,09	6,16			
Minimum	9,47	2,09			
Maximun	24,76	17,85			
Ratio Max/averg	2,05	2,90			
Ratio Max/Min	2,62	8,53			

Source: Own elaboration based on INSSE

Moreover, these figures on the spatial distribution of educational attainment levels across Romanian regions show a well established core-periphery gradient, a pattern that is commonly observed when we refer to the analysis of the spatial distribution of incomes (poor regions predominantly located in the so called "economic periphery" whereas rich ones are located in the so called "economic center"). Figure 1 illustrates this fact by plotting the percentage of population with higher education (in logs) in 2013 against distance from one of the Romanian economic centers (Timisoara).

**Figure 1: Higher Education and Distance from Timisoara Rumania (2013)**
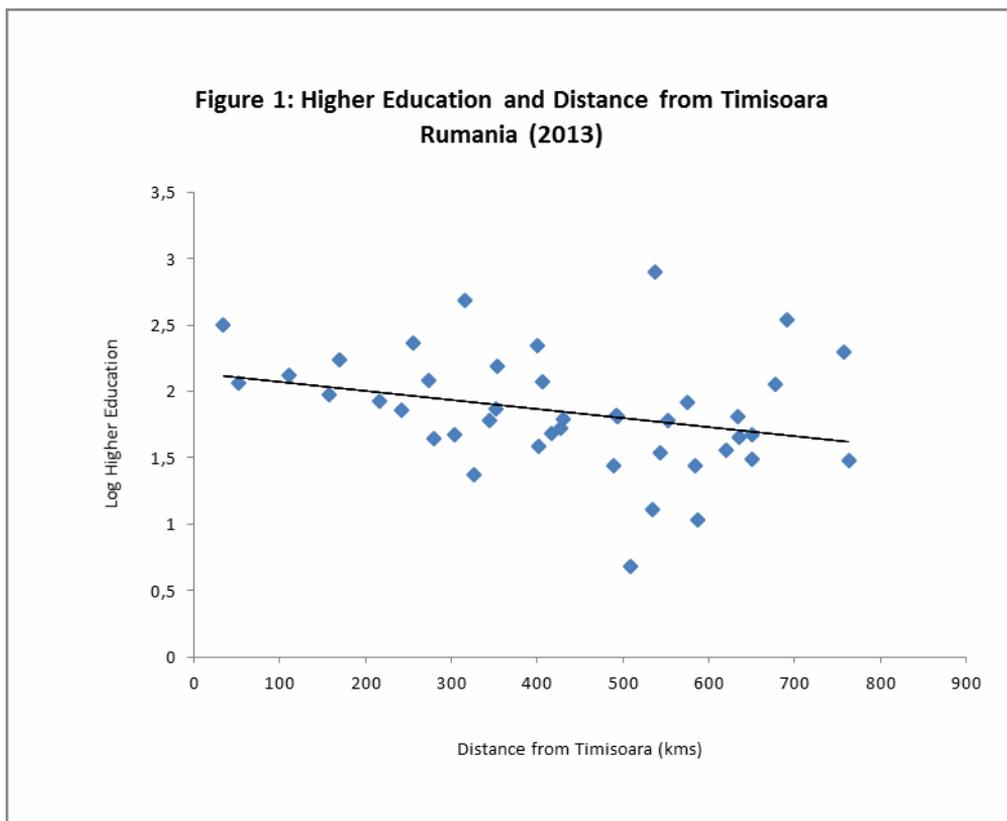
Source: Own elaboration using data from INSSE

Before presenting the results of the econometric estimations carried out with 2013 data for the Romanian regions, we proceed presenting a couple of graphs which relate different levels of regional educational attainment in Romania and the corresponding regional market access. Figure 2 plots the percentage of individuals with secondary and tertiary education in each Romanian region (log Higher Education) against each Romanian region market access. As it can be seen in the graph the pairs of values (Higher Education, Market Access) are distributed along a positive slope trend line indicating that higher market access regions have higher levels of secondary and tertiary education. The relationship *higher education-market access* is robust and not due to the influence of a few regions. Therefore, figure 2 corroborates, at least graphically, the theoretical predictions of the model.

Figure 2: Secondary and Tertiary Education and Market Access Rumania (2013)
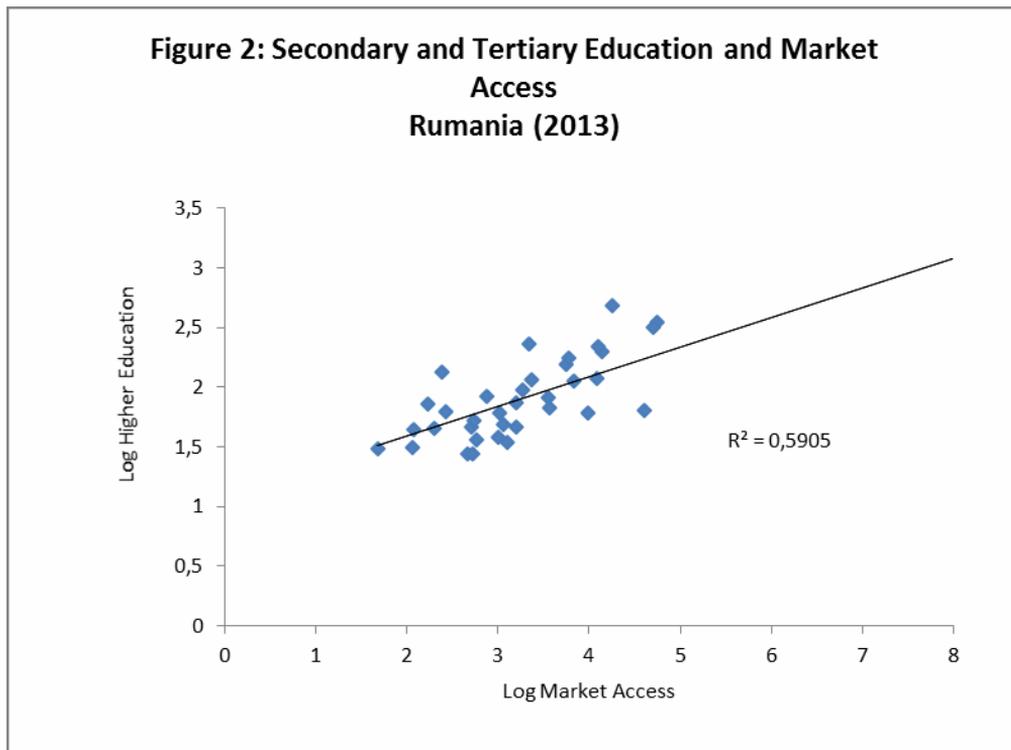
Source: Own elaboration using data from INSSE

Finally, an indirect way (graphically) to check for the validity of the theoretical predictions of the model is to plot primary educational attainment levels against market access and see how the set of points (primary education, market access) are distributed. This has been done in figure 3. The graph clearly shows that the set of points are distributed along a negative slope trend line, meaning that those regions with higher levels of market access have lower percentages of individuals with primary education or alternatively as the regions remoteness increases the incentives to become skilled diminish and therefore we found lower levels of individuals with higher education.
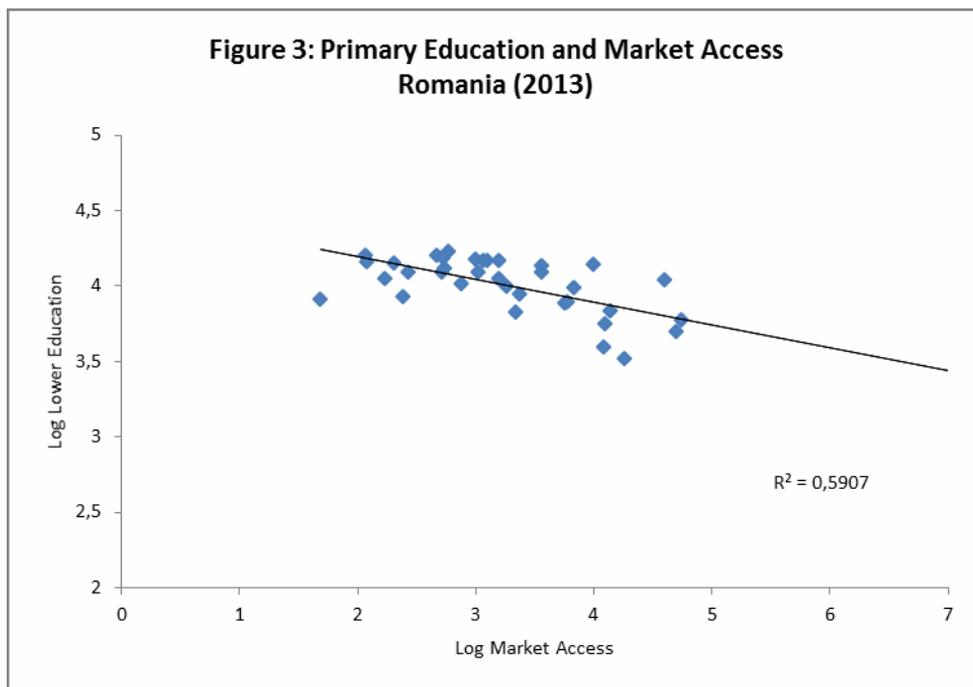
Source: Own elaboration using data from INSSE

The previous descriptive analysis characterizes the relationship between different classifications of the educational attainment levels in Romania and market access. In this section we extend the analysis with a regression model. Taking into account our theoretical framework OLS and Instrumental Variables regressions of secondary and tertiary educational attainment levels for the year 2013 are conducted on the Romanian regions´ market access. Market access has been computed by using gross domestic product as the proxy of the volume of economic activity for each Romanian region and labelled in the table as MAGDP13.

Table 2: Market Access and Educational Levels: Baseline Estimations Romania (2013)

Dep. Variable	*log Higher Education*			*Log Lower Education*		*EAi,j*
Regress.	(1)	(2)	(3)	(4)	(5)	(6)
Constan	1.03*	1.17**	2.12**	4.47**	4.53**	1.56**
	(0.14)	(0.15)	(0.16)	(0.06)	(0.09)	(0.09)
MAGDP13	0.23**	0.20**		-0.15**	-0.16**	0.12**
	(0.03)	(0.04)		(0.02)	(0.02)	(0.02)
Dist.Timisoara			-0.0007			
			(0.000)			
$D_{i,j}$						0.21**
						(0.07
Est.	OLS	IV	OLS	OLS	IV	OLS
Inst. variables						
First stage R2		0.62			0.62	
R2	0.58	0.59	0.09	0.60	0.60	0.27
J-Statistic						
Prob (F-statistic)	0.00	0.00	0.00	0.00	0.00	0.00
N.obs.	42	42	42	42	42	84

Note: Table displays coefficients and Huber-White heterocedasticity robust standard errors in parenthesis, ** indicates coefficient significant at 0.01 level, "First stage" R2 is the R2 from regressing market access on the instruments set, Instruments: Distance to Timisoara and region size
Source: Own Elaboration

Table 2 presents the results of estimating equation (11) on the sample of 42 regions in Romania for the year 2013. In Column 1 we regress Log Higher Education on market access for the set of 42 Romanian regions. The results of the OLS estimation show that the coefficient of market access has the expected sign and is statistically significant at the 1% level. The results also show that doubling regions´market access would increase secondary and tertiary education attainment levels by 25%. The null hypothesis that the coefficient on market access is equal to zero is easily rejected at conventional significance levels using a standard F-test, and the model explains over 59% of the cross-regional variation in secondary and tertiary educational levels.

In column 4 we summarize the results of regressing the percentage of population with primary education (labelled as *Log Lower Education* in the table) against market access. The results of the OLS estimation indicate that an increase in regional market access is negatively correlated with the percentage of population who has primary education. This result constitutes an indirect way of checking the theoretical predictions of the model.

A potential shortcoming of the previous analysis is the one referring to the endogeneity of the market access measure, i.e., good market access can be

correlated with other determinants of the level of educational attainment of the Romanian regions and therefore cause inconsistent and biased estimates. To avoid problems of endogeneity between human capital levels and regional market access, the paper presents instrumental variables estimates. IV estimation is based on the existence of a set of instruments that are strongly correlated with the original endogenous variables but asymptotically uncorrelated with the error term. Furthermore, they should also be variables that are not driven by an unobservable third variable the authors suspect might be jointly affecting market access and human capital levels. Once these instruments are identified, they are used to build a proxy for the explanatory endogenous variables which consists of their predicted values in a regression on both the instruments and the exogenous variables. However, it is difficult to find such instruments because most socioeconomic variables are endogenous as well. In this paper we propose to use mainly accessibility variables as instruments, since they are highly correlated with our market access variable but also non contemporary correlated with the errors. Following Breinlich (2006), in this paper we instrument market access with distance from Timisoara and with the region size. The first instrument capture market access advantages of regions close to the geographic centre of Romania. The second instrument captures the advantage of large regional markets in the composition of domestic market access.

Columns 2 and 5 present the results for the corresponding instrumental variables estimation. Instruments are highly statistically significant and have the expected signs in the first stage. Distance to Timisoara and regions size explains 62% of regional market access. Since the instruments represent quite a distinct source of information and are uncorrelated, we can trust them to be reliable instruments. In the second-stage estimation we again find positive and highly statistically significant effects of market access on educational attainment levels although its effects are lower than in the OLS estimations. The market access coefficients change from 0.25 to 0.22 in the regression of log higher education against market access (column 2) and from -0.15 to -0.17 in the regression of log lower education against market access (column 5).

For comparison purposes, column 3 reports the result of regressing log higher education against distances from Timisoara instead of using market access. The result provides evidence of the negative correlation between secondary and tertiary educational attainment levels and regions distance from Timisoara.

For comparison purposes, column 3 reports the result of regressing log higher education against distances from Timisoara instead of using market access. The result provides evidence of the negative correlation between secondary and tertiary educational attainment levels and regions distance from Timisoara.

The estimation of two different equations *log Lower Education* and *Log Higher Education* is based on the fact that the coefficient estimates are significantly different for the two equations. In order to check this fact we run this alternative regression:

$$Ln(EA_{i,j}) = \alpha_0 + \alpha_1 \ln(MA_{i,j}) + \alpha_2 D_{i,j} + \varepsilon_{i,j} \qquad (13)$$

Where $i = 1,2,.....42$ represents the 42 Romanian regions of our sample, $j = \{0,1\}$ stands for the level of educational attainment, being 0 if educational attainment is defined as lower education and 1 if educational attainment is defined as higher education, so $EA_{1,0}$ is the proportion of population in region 1 who has primary educational levels and $EA_{1,1}$ is the proportion of population in region 1 who has secondary and tertiary educational levels. $MAGDP13_{i,j} = MAGDP13_i$ for all $j = \{0,1\}$ is the market access of region $i = 1,2,.....42$ and $D_{i,j} = \{0,1\}$ is a variable that takes the value 0 if $j = \{1\}$ and 1 if $j = \{0\}$, $\varepsilon_{i,j}$ stands for the error term.

In this alternative specification our main parameter of interest is α_2 such that if α_2 is statistically different from cero, we can reject that the estimated coefficient α_1 is equal for the different equations and thus it confirms our approach to the problem. The results reported in column 6 of table 2 shows that α_2 is significantly different from cero, thus justifying the estimation of two different equations for the different levels of educational attainments.

However, the models given in table 2 are marked by outlying observations. The outlying regions do not correspond with the spatial educational attainment structure determined by the majority of the observations. Outliers will seriously affect the coefficient estimates, if they are influential leverage points, i.e. outlying observations with regard to our market access measure. We identify outliers as those observations for which Cook's distance is greater than 1. In order to control for the effects of the identified outlying observations, dummy variables for the outliers are introduced. The most significant outliers are the Romanian capital, Bucharest and the regions of Târgu Mureş, Buftea and Târgu Jiu.

The first column of table 3 reports results of regressing *log lower education* on *log market access* for the 42 Romanian regions after including dummies for the outlying observations. The estimated coefficient on market access is negative and statistically significant at the 1% level. The second column of Table 3 shows the results of the estimations of *log higher education* against *log market access.* The result is robust and the market access coefficient is again significant at the 1% level. The third column of table 3 indicates that market access retains a

significant positive relationship with higher education even in the presence of indicators thought to be important in cross regional development in Romania. The indicators, all referring to 2013 and available from INSSE, we use consist of the expenditure in R&D expressed as percentage of regional Gross Domestic Product, the share of ethnic minorities in the population of each region and the average gross monthly earnings. Including these variables in column (3) reduces the magnitude of the market access coefficient from 0.30 to 0.13 although it remains statistically significant at conventional critical values. Among the controls, only the expenditure in R&D is statistically significant.

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Table 3: Market Access, Regional Dummies, Educational Levels and Average Years of Education Romania (2013)

Dep. Variable	Log Lower Education	log Higher Education		Average Years Education	Educational Levels	log Higher Education	
Regress.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Constant	4.53**	0.92**	-2.24	6.01**		-4.39	-4.44
	(0.09)	(0.16)	(3.65)	(0.35)		(2.71)	(2.28)
MAGDP13	-0.15**	0.30**	0.13**	0.60**	1.82**		
	(0.02)	(0.05)	(0.06)	(0.10)	(0.57)		
MAGDP ROEU						0.135**	0.133**
						(0.05)	(0.05)
R&D Expenditure			0.08**			0.08**	0.08**
			(0.03)			(0.02)	(0.02)
Average Montly Earnings			0.43			0.70*	0.71**
			(0.54)			(0.30)	(0.30)
Ethnic minorities			0.004**			0.003**	0.003**
			(0.002)			(0.001)	(0.001)
Regional Dummies	yes	yes	yes	no	no	yes	yes
Est.	IV	IV	IV	OLS	Ord.Probit	IV	IV
Inst. variables							
First stage R2	0.62	0.62	0.70		0.71	0.92	0.95
R2	0.59	0.61	0.68	0.51	0.49	0.77	0.77
J-Statistic							
Prob (F-statistic)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
N.obs.	42	42	42	42	42	42	42

Note: Table displays coefficients and Huber-White heterocedasticity robust standard errors in parenthesis, ** indicates coefficient significant at 0.01 level ,"First stage" R2 is the R2 from regressing market access on the instruments set, Instruments: Distance to Timisoara and region size (col, 1, 2 and 3), 1995 market access and terrain ruggedness (col 6) and 1995 market access and mean distance to the nearest commercial route (col 7) Source: Authors´ Elaboration

To complement our estimations columns 4 and 5 of table 3 summarize the results of two alternative estimations based on transformations in the definition of the dependent variable. In column 4 we transform Romanian regional educational attainment levels into average years of schooling and then we estimate a single equation using average years of schooling as our dependent variable. This synthetic indicator for human capital levels has been used in many empirical studies see (Benhabid and Spiegel 1994, Temple 1999, Krueger and Lindahl 1999 and De la Fuente and Domenech 2001). To do the transformation of educational levels into average years of education we use information of the Romanian school system provided by the Ministry of Education, Research and Innovation. Romanian school system consists of the pre-university education system and the university education system. The pre-university education is broken down into 4 levels (preschool, primary, secondary level 1, secondary level 2). Primary education covers 4 courses and students are enrolled at the aged of 6 and finish at the age of 10. Secondary education is divided into two additional levels (level 1 and level 2) each of them of 4 years length; level 1 from 10 years old to 14 and

level 2 from 14 to 18: Finally the higher education includes vocational training, usually three years, from 18 to 21 and university education which in Romania is on average 4 years length.

The results of the regressions show that the coefficient on market access is positive and statistically significant at the usual critical values, showing that an increase in a regions´ market access increases the average years of education of its population. Column 5 summarize the results of estimating an ordered probit model where the dependent variable was transformed into a binary variable given to it the values 1 or 2 according to the relative importance of the proportion of population who has low or medium or high educational levels. Therefore a region that has the highest proportion of population with low education is ranked 1, if the highest proportion is secondary and tertiry education is ranked 2. In ordered probit models, the sign of the coefficient shows the direction of the change in the probability of falling in the endpoint rankings, in our case (Educational attainment level 1, lower education, or level 2, higher education) when market access changes. Probability of Educational Attainment level 1 changes in the opposite direction of the sign of the estimated coefficient and probability of educational attainment level 2 changes in the same direction. The coefficient reported in column 5 of table 3 is positive showing that the probability of having higher educational levels is higher in regions with high market access. The estimated coefficient is statistically significant at the conventional critical value.[4]

Therefore the results reported in columns 4 and 5 can be taken as additional proofs that geographic location matters for determining educational levels across Romanian regions.

Taking into account that nowadays Romania is an open economy and thus dependent on the evolutions in other countries, in columns 6 and 7 we report the results of our extended estimations recalculating our market access measure (labeled in table 3 as MAGDP ROEU) to consider not only the internal market but also the distance to the markets outside the country (export markets). Therefore, in order to redo the market access computations we focus our attention on the main Romanian export markets. It does not come as a surprise that the EU countries represent the main export markets for Romania accounting for 68% of the total exports in 2013, being the most important partners, in decreasing order of exports share, Italy, Germany, France, Hungary and UK which account for 50% of the total Romanian exports. If we add to these countries the Romanian exports to Bulgaria, Austria, Holland, Spain, Greece and Poland the export share increases to 61%. Based on these figures, we will take the situation in these 11 countries of the EU as an extra determinant of the Romanian market access.

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[4]The statistic reported in ordered probit models to check the significance of the estimated coefficient is z-statistic instead of t-statistic from OLS.

The way we do our extension of the market access measure is by adding to the previous county- computed market access (internal market access) the sum of the total gross domestic product in each of the former eleven main export countries weighted by the bilateral distance between the capital cities of each Romanian region and the capital of the country[5]. Data on each country gross domestic product is taken from Eurostat and refers to 2013 and the data for the distances between capital cities and countries'´ capitals comes from the website www.travelworld.ro.

The results of the analysis carried out in columns 6 and 7 do not show any changes with respect to the elasticity of market access with regard to higher education when we take into consideration the influence export markets exert on market access. Again doubling the market access would increase the percentage of population with higher education by 13%. The most significant change relates to the effect of earnings on higher education which coefficient increases substantially in comparison with its estimation in column 3 and now it becomes statistically significant.

3. Additional robustness checks for market access endogeneity

Our second approach to the market access endogeneity follows Combes et al. (2010) and we use a combination of history and geology as sources of exogenous variation for market access. Historical values of the endogenous variable have frequently been used in the related literature on the grounds that the factors that played a role in the past are uncorrelated to the factors affecting current productivity shocks in the different regions. Breinlich (2006) and Combes et al. (2010), for example use lags of market access to instrument current market access in their estimates of regional GVA per capita in EU regions and local TFP in France respectively.

In our case, for Romania, the earliest and reliable regional GDP data (and also comparable with our 2013 data) to construct historical market access values, which is consistent with today's regional definition, is from the year 1995 and is provided by Romanian national statistical institute (INS, www.insse.ro)[6]. With these data, we have calculated the 1995 market access for each region as the sum of own GDP plus the GDP of other regions weighted by the inverse of the geodesic distance and we have used it as instrument for 2013 market access.

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[5] An alternative measure of market access could be built considering more markets outside Romania. This alternative measure/s can lead us to virtually take all the markets in the world and its computation could be very cumbersome. We thank to a referee for pointing out about this fact.

[6] Data for the period 1990-1992 is not available, due to lack of source of necessary data (Structural Inquiry in Enterprises). In the period 1993-1994, the data are calculated according to SEC 79 methodology. In the period 1995-2008 the data are calculated according to ESA 95 methodology and CANE Rev.1 and expressed in millions lei RON

In addition to this approach using a lag of the endogenous variable, we have also followed Combes et al. (2010) and use instruments based on geology. The argument is that geology has determined settlement patterns and is thus related to market access but is no longer a factor influencing modern productivity differences across regions. Local terrain ruggedness is such a factor. It may affect population growth patterns and also reflects the suitability of areas for building roads. We use the information provided by the National Geographic Institute of Romania (http://www.acad.ro) on the differences in meters in elevation for each county and use them as an approach to the Romanian terrain ruggedness. These values therefore are capturing topographic heterogeneity and are used to instrument market access.

Settlement patterns over the past have also been determined by historic transport commercial routes. Thus we have also instrument current market access by using a map by Cesar Bolliac from 1853 (Figure 4) showing the principal commercial routes which were the precursors of the modern Romanian road network. Thus, being near these historical commercial routes strongly influenced the likelihood that a new road was built in this area. To construct the instrument, we digitalized the Cesar Bolliac map and calculated the mean distance from each location to the nearest of these routes.

Figure 4: Cesar Bolliac´s map of 1853 Comercial Routes in Romania
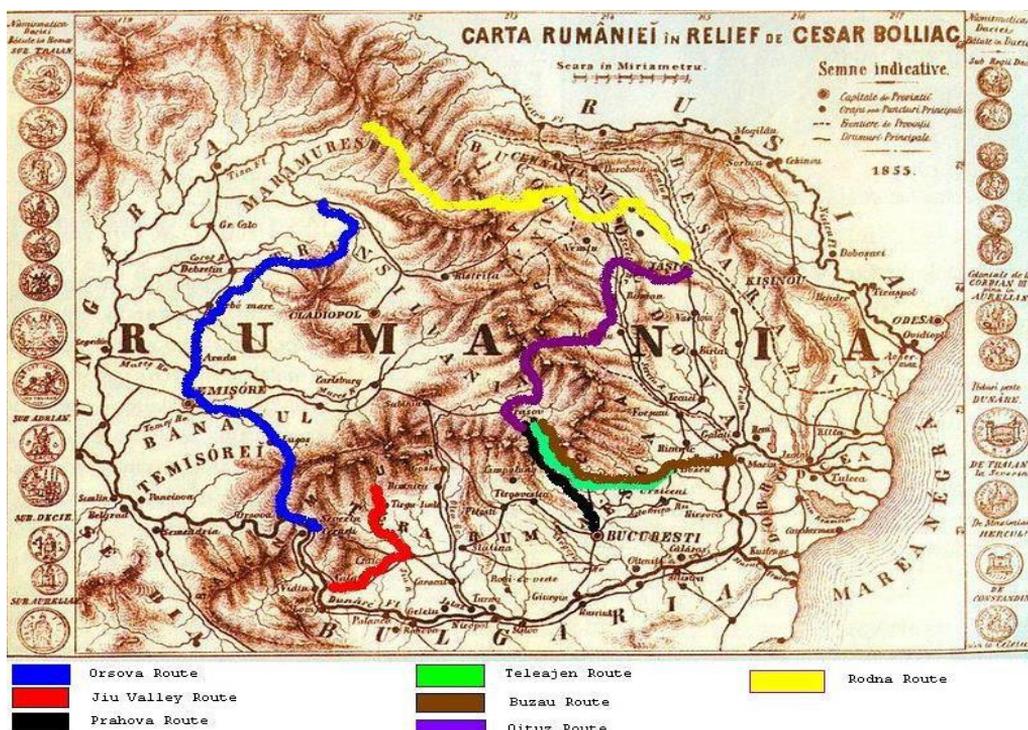
Source: Cesar Bolliac (1855)

Table 4: Romanian Higher Education as a function of market access: TSLS instrumental variable regression (2013)

Dep. Variable	log Higher Education							
Regress.	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Constant	1.16''	1.09''	1.14''	1.12''	0.41''	-4.5	-4.5	-1.15
	(0.44)	(0.12)	(0.13)	(0.13)	(0.15)	(2.61)	(2.64)	(0.70)
MAGDP13	0.23''	0.25''	0.23''	0.24''	0.24''	0.12''	0.12''	0.21''
	(0.09)	(0.03)	(0.04)	(0.04)	(0.07)	(0.04)	(0.05)	(0.09)
R&D Expenditure						0.07''	0.08''	0.05''
						(0.02)	(0.02)	(0.02)
Average Montly Earnings						0.73''	0.74''	0.23''
						(0.3)	(0.3)	(0.11)
Ethnic minorities						0.003'	0.003'	0.002
						(0.001)	(0.001)	(0.002)
Regional Dummies	no	no	no	no	no	yes	yes	yes
Instruments								
1995 Market Access	yes			yes		yes	yes	
1853 comercial route mean distance		yes			yes			yes
Terrain Ruggedness			yes	yes	yes		yes	yes
First stage R2	0.90	0.25	0.19	0.93	0.40	0.95	0.96	0.71
First stage F-test	336.46	150.25	140.77	258.49	189.45	107.51	122.19	10.91
Hansen J Statistic (p-	Exactly identif	Exactly identif	Exactly identif	0.49	0.56	Exactly identif	0.47	0.52
N.obs.	42	42	42	42	42	42	42	42
R2	0.58	0.59	0.59	0.59	0.55	0.77	0.77	0.74

Note: Table displays coefficients and Huber-White heterocedasticity robust standard errors in parenthesis, ** indicates coefficient significant at 0.01 level, ,* denotes statistical significance at 10% level ,"First stage" R2 is the R2 from regressing market access on the instruments set, Instruments: 1995 market access (col 1 and col 6), 1853 commercial route mean distance (col 2), ruggedness index (col 3), 1995 market access and ruggedness index (col 4 and col 7), ruggedness index and 1853 commercial route mean distance (col 5 and col 8)
Source: Authors´ Elaboration

In table 4 we show again the results of addressing the potential endogeneity of market access by estimating equation (11) and (12) using two-stage least squares with the different instruments discussed above. The instruments need to be strongly correlated with the market access variable and they must influence productivity today only through current market access. The latter requires that the instruments are uncorrelated with the main equation residuals, a condition satisfied by the instruments proposed as they clearly are strictly exogenous. As for instrument relevance, first stage regression of the market access variable on all exogenous variables show that instruments provide a good fit in the first stage. They are always individually significant and of the expected sign; that is, the mean distance to the 1853 comercial routes and the local terrain ruggedness show a negative correlation with current market access, whereas the 1995 market access is positively correlated with current market access. The F-tests for joint significance of the included instruments show a high test statistic. In those estimations in which we have included more instruments than endogenous variables, the Hanson J test for overidentifying restrictions can be used to indicate whether the instruments are exogeneous assuming that a least one of the instruments is exogenous. In all specifications the hypotheses that the instruments are valid is not rejected. The fact that the instruments used are very different in nature provides credibility to the test as very similar instruments could lead to very similar parameters and thus pass the test even if they are endogenous.

The results of the estimations in columns 1 to 5 of table 4 can be confronted with those from the one-step approach based on OLS (column 1 of table 2) and with the IV approach (column 2 of table 2). They show that the elasticity of market access with regard to higher education ranges from 0.23 to 0.25, being therefore almost the same than in the OLS and IV estimation of table 2 (0.25 for OLS and 0.22 for IV estimation). Therefore, these instrumental variable estimates confirm the OLS results and this suggests that endogeneity bias of market access is not a major issue. The results in columns 6, 7, and 8 of table 4 can be confronted with the results in column 3 of table 3. The results show that the elasticity of market access with regard to higher education turns out 0.12 when 1995 market access is used as instrument (column 6) and when both the 1995 market access and the local terrain ruggedness are used as instruments (column 7). With 1853 commercial route distance and the local terrain ruggedness the elasticity of market access to higher education turns out to 0.21 (column 8), a value which is a bit lower (although quite close) to the values obtained in the majority of the estimations. Here, therefore, the results show again the same pattern (decrease in the magnitude of the market access coefficient) and in two of the estimations a very similar elasticity value for market access than the one obtained in table 2.3 (0.12 versus 0.13 of table 3). Most important in these

last set of results (extended estimations) is that the estimate of the market access coefficient is positive and remains statistically significant at conventional critical values, but the results also show that including controls reduces the point estimate of market access from 0.30 to a value between 0.12 and 0.21 indicating that doubling the market access of a region leads on average to approximately between 12 and 21 percentage increase in the regions' percentage of population with higher education. The controls included in the regression are statistically significant at the conventional critical levels with the exception of ethnic minorities in column 8. Overall, the results in table 4 are not only similar in magnitude to the corresponding results of table 3 but also to those from the one-step approach based on OLS (table 2).

3. Conclusions and Some Policy Implications

In this paper we use 2013 data on Romanian regional educational attainment levels to look at the link between human capital accumulation and geographical location. The theoretical framework of the paper, based on Redding and Schott (2003), presents a model which is an extension of the standard two-sector (agriculture and manufacturing) Fujita et al. (1999) economic geography model in which unskilled individuals are allowed to endogenously choose whether to invest in education. The main theoretical result of the model proves that relatively peripheral locations will experience a lower skill premium and therefore this reduces their incentives to educate their workers. Consistent with the predictions of the model, our empirical findings emphasize the importance of economic geography in explaining the spatial structure of the Romanian regional human capital levels. The results of the bivariate regression of secondary and tertiary educational attainment levels against market access (regression of log higher education on log market access) show that the coefficient estimates of market access are positive and statistically significant. This result shows that high market access regions are endowed with higher levels of individuals with secondary and tertiary education which is in line with the theoretical predictions of the model. In particular the results show that if we double the market access of a region, the percentage of individuals with higher education would increase between 22-25%. Moreover around 59% of the spatial variation in higher education is explained by the regions market access. The results of the bivariate regression prove to be robust to the inclusion of dummies and to the inclusion of other indicators important in cross-regional development in Romania such as regional expenses in R&D, the presence of ethnic minorities in the region´s population and the gross average monthly earnings. The results of the extended regressions (including dummies and other regional indicators) affect the coefficient estimates of market access reducing its magnitude from

0.30 to 0.13 although it remains statistically significant at conventional critical values. We also check indirectly the model´s prediction by regressing the percentage of individuals with primary education against market access (Log lower education on log market access). The results of the estimations show a statistically significant negative coefficient for market access which means that as the regions market access increases the percentage of individuals with low educational attainment levels decreases. This backs indirectly the results of the direct estimates. Finally we complement our estimations with two alternative estimations based on transformations in the definition of the dependent variable. In the first case we use average years of education as our dependent variable and in the second case the dependent variable was transformed into a binary variable given to it the values 1 or 2 according to the relative importance of the proportion of population who has low educational levels or medium or high educational levels. The results of these alternative regressions back again the main results found in the paper.

One potential shortcoming of our analysis could be the clarification if the spatial educational structure observed in Romania is the result of skilled workers´ incentives to migrate to high market access regions, i.e., skilled workers may be drawn to regions with good market access and therefore our empirical evidence would also be consistent with a quite different new economic geography model, where skilled workers migrate within each country[7]. Then the question that emerges is if migration to high market access regions within each country, based on the fact that industries agglomerate within a country in regions with good market access, generates an incentive for skilled workers to migrate to such regions. This aspect was studied by Crozet (2004) for a sample of European Union countries using data on internal annual migration flows. Crozet concludes that interregional migration flows are very weak because centripetal forces are very limited in geographic scope and barriers to migration are high enough to balance the centripetal forces. He observes very important migration costs reflecting that European workers have a very low degree of geographical mobility which explain the smallness of inter-regional migration flows. In Crozet words "…..*it seems very unlikely that a catastrophic core-periphery pattern will emerge within European Countries, or a fortiori on a greater scale*" (Crozet 2004, page 457). Migration trends in Romania follow the common fact of a relatively high propensity to migrate for those who are highly skilled (almost 60% of migrants are high school or post high-school graduates[8] (Popescu, et al., 2008). However, regarding to destinations preferred by the migrants it is mainly to other EU countries rather than internal migrations within

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[7] We want to thank an anonymous referee for pointing out this possible shortcoming of our analysis
[8] IER, Pais Nr. 1: Libera circulatie a persoanelor si serviciilor, 2005, site: http://www.ier.ro/PAIS/PAIS1/RO/Studiul1B.pdf

Romanian regions. Romanian migrants are mostly attracted by Italy and Germany, followed by Spain and Greece and also to non-EU countries such as Turkey and Israel. The data provided by the Romania´s Statistical Yearbook underline this idea showing that around 65% of the total number of Romanian highly skilled labor (scientists, researchers, university graduates) works in a foreign country. Additionally, looking at the migrant´s region of origin, those from Romanian developed areas are higher than those from the rest of the regions (in 2005 for example in Bucharest, North-West and West part of the country there were 6.985 official migrants compared to only 3.953 from the North-East, South-East, South-West and South (INS, 2007). Therefore, based on Crozet's (2004) findings and these facts about migration trends in Romania we can admit that internal migration flows within Romanian regions of highly skill workers from low market access regions (less developed regions) to high market access regions (central regions) have had little impact on the configuration of the spatial educational attainment structure observed in the analysis carried out in this paper.

The results of our paper have also important implications in policy terms for Romania. Based on the fact that remoteness hampers human capital accumulation which is considered a key engine to fuel economic growth and therefore to accelerate the development of countries and regions, an obvious policy implication is that remote locations in Romania need to get closer to the centers of economic activity. Though locations cannot move, is it possible to reduce the costs of remoteness?. Perhaps most important in this regard will be the policy actions to reduce transport costs directly via improvements in infrastructure (e.g. roads, ports, etc.) which in the case of Romania are still lagging behind.

The recent accession of Romania to the European Union will mean that in the years to come it will receive big amounts of funding via Structural Funds and Cohesion funds. An important policy priority therefore should be to channel part of these funds to tackle the infrastructural problems Romania is facing.

However, the Romanian accession to the European Union imposes also some challenges. With free movement of goods, people and capital, the risks of a "brain drain" of highly qualified people to other member states with better salaries is a fact that has been taken place ever since the Romanian access to the European Union. Moreover, other important issues that may hamper Romanian human capital accumulation in the short and medium term are among others the negative demographic trends characterized by low birth rates and high mortality rates, the overall health situation, the dropout rates which are relatively high, the low level of adult participation in lifelong learning, the large proportion of the population engaged in agriculture, particularly subsistence agriculture, the high unemployment above all long-term youth unemployment and the matching problems between the educational offer and

what the job market really needs. Therefore, a clear strategy to overcome these problems establishing the right priorities with respect to the Romanian human resources is also needed. In this respect again an important role should be played by the European Union structural funds. As it was stated in the previous programming period (2007-2013), the Romanian strategy on human resources development wants to eliminate or reduce these weaknesses. Another important challenge refers to the management of the European funds. Good managerial practices must be set up in order for the European funds to deliver the expected results and to pursue the goals established at the 2005 March summit of the European Council "*Europe must renew the basis of economic competitiveness and to increase potential growth and productivity, strengthen social cohesion, placing greater emphasis on knowledge, innovation and optimization of human capital*".

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